



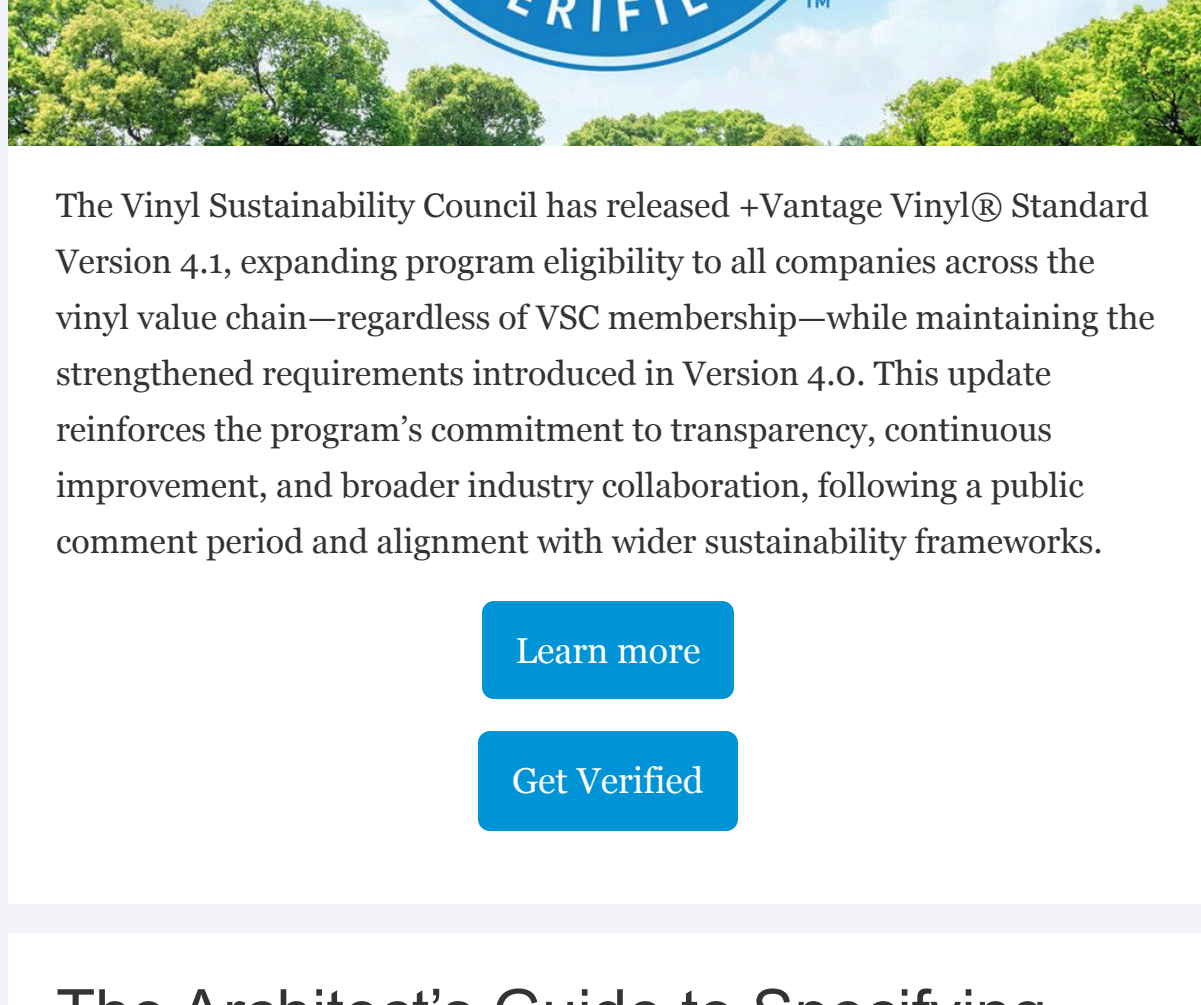
Material Matters

By Vinyl Sustainability Council • May 07, 2026

Smart Brevity® count: 2.5 mins...607 words

Continuous improvement in materials requires collaboration across the entire spectrum of product manufacturers, specifiers, and consumers. In this issue of Material Matters, learn how collaboration here and abroad is having an impact on the vinyl industry.

+Vantage Vinyl Now Open to all Companies in Vinyl Value Chain



The Vinyl Sustainability Council has released +Vantage Vinyl® Standard Version 4.1, expanding program eligibility to all companies across the vinyl value chain—regardless of VSC membership—while maintaining the strengthened requirements introduced in Version 4.0. This update reinforces the program’s commitment to transparency, continuous improvement, and broader industry collaboration, following a public comment period and alignment with wider sustainability frameworks.

[Learn more](#)

[Get Verified](#)

The Architect’s Guide to Specifying Modern Vinyl: Understanding +Vantage Vinyl



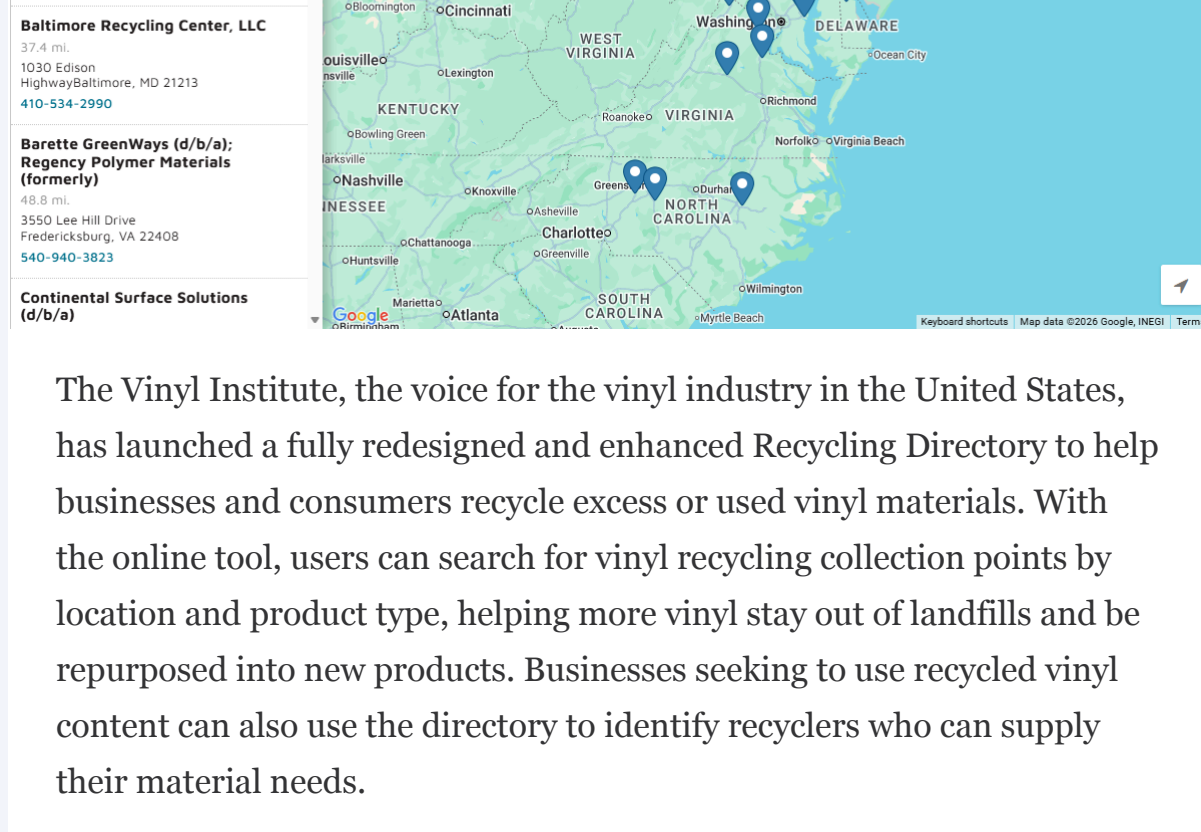
This guide helps architects and specifiers understand how +Vantage Vinyl supports responsible material selection by verifying companies across five sustainability pillars, from human health to circular economy. It explains how specifying +Vantage Vinyl-verified companies can simplify alignment with ESG goals and green building frameworks like LEED, WELL, and Green Globes while promoting transparency and responsible sourcing.

[Read more](#)

[See the Guide](#)

[CEU](#)

Leveraging +Vantage Vinyl® 4.1 for LEED v5 Projects

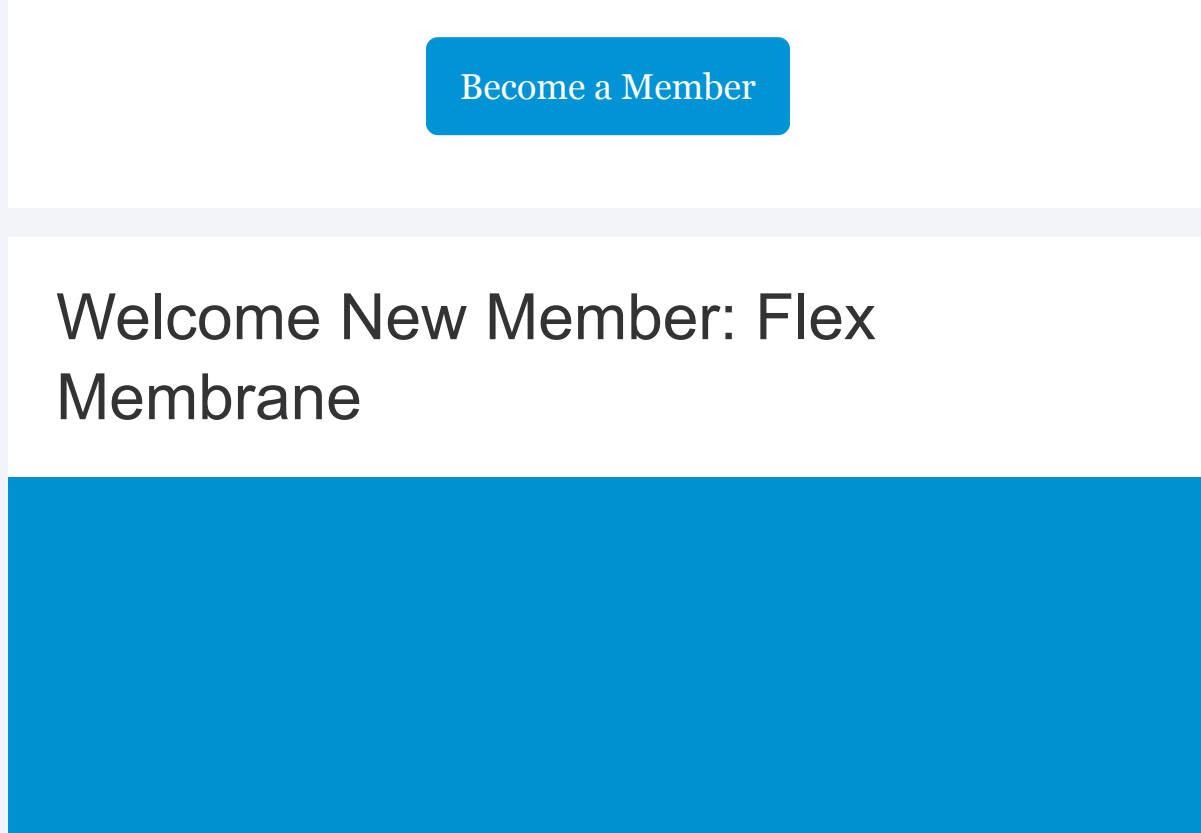


As LEED v5 sets higher expectations around carbon, circularity, and equity, learn how +Vantage Vinyl® 4.1 can help project teams stay aligned by sourcing materials from responsibly verified manufacturers. Here’s a helpful look at how pairing LEED’s project-level goals with +Vantage Vinyl’s company-level verification can make it easier to support sustainability from spec to site.

[Read more](#)

[Download Crosswalk](#)

The Vinyl Institute Launches Redesigned Recycling Directory

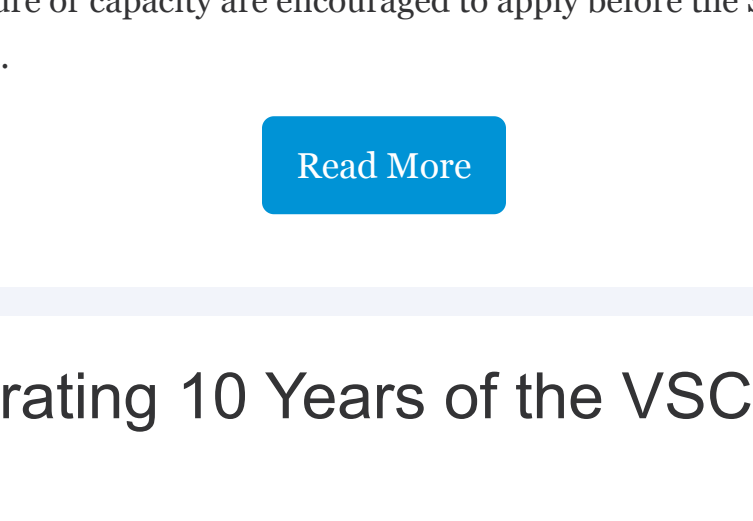


The Vinyl Institute, the voice for the vinyl industry in the United States, has launched a fully redesigned and enhanced Recycling Directory to help businesses and consumers recycle excess or used vinyl materials. With the online tool, users can search for vinyl recycling collection points by location and product type, helping more vinyl stay out of landfills and be repurposed into new products. Businesses seeking to use recycled vinyl content can also use the directory to identify recyclers who can supply their material needs.

[Read More](#)

[Explore the Directory](#)

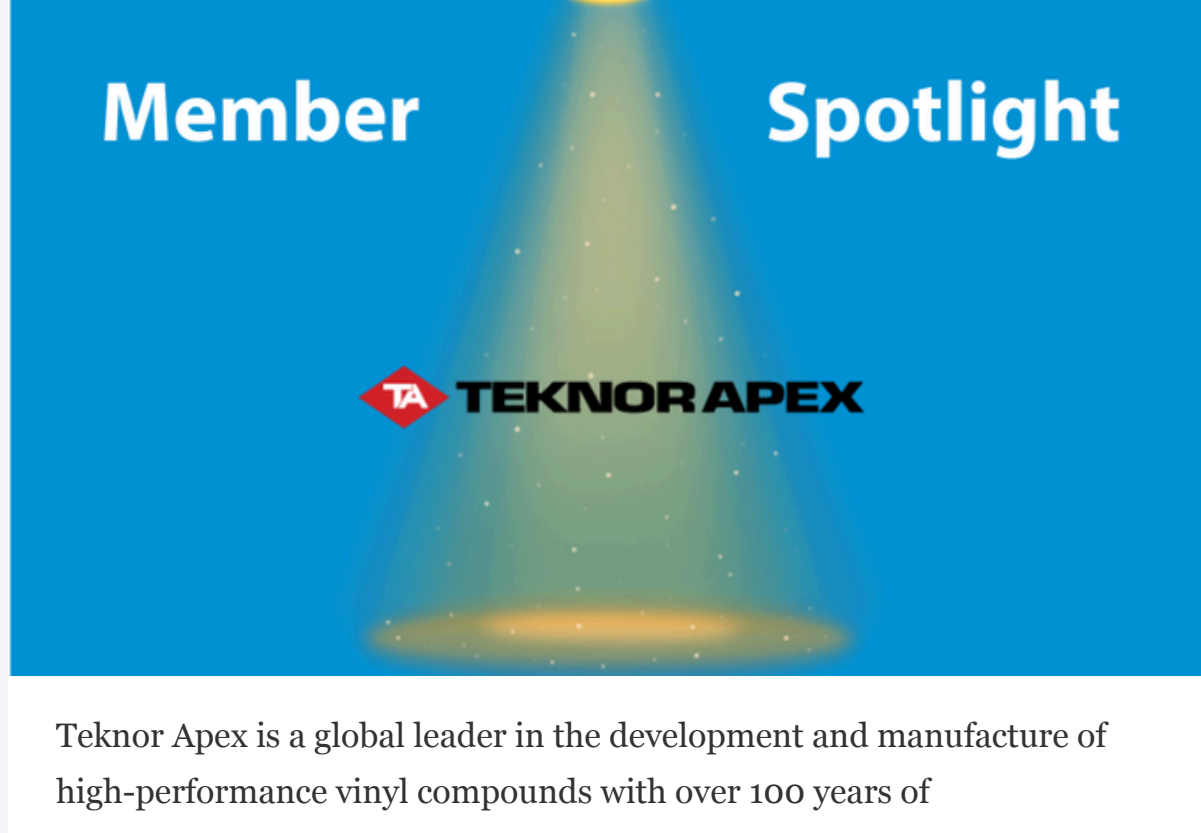
Stay Ahead with the VSC: Practical Education for a Changing Sustainability Landscape



As a VSC member, you gain exclusive access to education that connects sustainability strategy to real-world expectations, including +Vantage Vinyl specification tools, EPR policy news, and downstream customer requirements. Through live webinars and recorded sessions, members hear directly from industry and market leaders on how sustainability expectations are shaping procurement, specification, and business decisions.

[Become a Member](#)

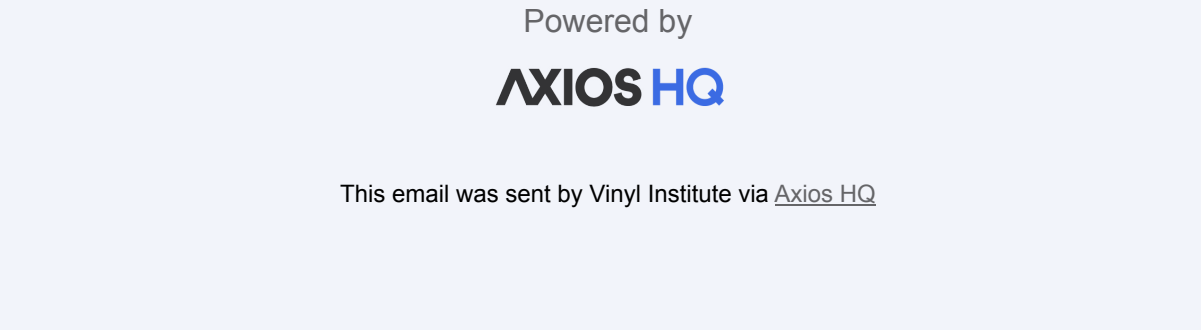
Welcome New Member: Flex Membrane



Flex Membrane International has joined the Vinyl Sustainability Council, reinforcing its commitment to responsible manufacturing and industry-wide PVC sustainability leadership. A U.S.-based manufacturer of high-quality PVC roofing systems, Flex brings decades of experience in durability, energy efficiency, and recycling initiatives to the VSC’s collaborative sustainability efforts.

[Read more](#)

VIABILITY Grant Funding—Next Deadline September 17



The next round of VIABILITY recycling grant funding is underway. Organizations working to expand PVC post-consumer recycling infrastructure or capacity are encouraged to apply before the September 17 deadline.

[Read More](#)

Celebrating 10 Years of the VSC

This year marks the Vinyl Sustainability Council’s 10th anniversary—a decade of industry collaboration, verified progress, and growing momentum toward a more sustainable vinyl value chain. Make sure to follow us on social media to celebrate ten years of success.

LinkedIn: <https://www.linkedin.com/company/25038400/>

X (formerly Twitter): <https://x.com/vantagevinyl>

Gold-level sponsor highlight: Teknor Apex

Teknor Apex is a global leader in the development and manufacture of high-performance vinyl compounds with over 100 years of experience. Through its engagement with the Vinyl Sustainability Council and participation in the +Vantage Vinyl program, Teknor Apex aligns its sustainability initiatives with industry-wide best practices while supporting customers’ evolving sustainability goals.

[Read more](#)

The Vinyl Sustainability Council is also pleased to acknowledge our other **Gold Level Sponsors:** Cornerstone Building Brands, Orbia Polymer Solutions (Vestolit), and Sika.

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