



Vinyl Sustainability Council's Vinyl Sustainability Summit

Co-located With

Plastic's Industry Association's Vinyl Compounder's Conference

DECEMBER 9-11, 2024 | LOUISVILLE, KENTUCKY | OMNI HOTEL

For the third year, the Vinyl Sustainability Council's Sustainability Summit and PLASTICS' Vinyl Compounders Conference are co-locating to make a one-stop, must-attend vinyl event.

The **Vinyl Sustainability Summit** will take place Monday, December 9, with a full day of sessions addressing today's most important sustainability challenges. Continuing Tuesday, December 10 and Wednesday, December 11, the annual **Vinyl Compounders Conference** will offer two days of education on market drivers & trends, technology & innovation, and information that will help prepare and grow the vinyl industry.

Combined registration available at a discounted price.

All attendees from both conferences will come together for a joint reception on Monday evening.

All Sponsorships Include:

- Company logo and listing in sponsorship directory on the event webpage (Company Description, Web Address, Contact Email, and Social Media Links)
- Company profile, description, and logo on event mobile app
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgement at the event (verbal and event signage)

Sponsorship Opportunities for 2024

HOSTED BUYERS LUNCH

A Unique, Tailored Opportunity | Limited Availability | Offered at \$6,500(M) | \$8,275(NM)

Invite up to 15 attendees, selecting off the registration list for the event, to book a private, on-site working lunch for attendees and your team! Accommodation for up to 15 people includes a full, hot-meal buffet, projector and screen, and internet access. Sponsor to select invitees from list of registrants; VSC to extend invitations on sponsor's behalf. Hosted buyer lunch will be hosted on Monday from 12 PM – 2 PM.

Ask Jen Armstrong for complete details at jarmstrong@vinylinfo.org

MORE SPONSORSHIP OPPORTUNITIES

Digital Advertisement on Screen During Vinyl Sustainability Summit [LIMITED AVAILABILITY]

Sponsoring Partner Add-On – \$550(M) | \$725(NM)

Non-Sponsor Partner – \$1,350 (M) | \$1,725(NM)

- 30-second video or still graphic advertisement played in rotation on main conference screens during breaks

Breakfast – \$2,150(M) | \$2,775(NM)

- Logo prominently displayed on signage during selected breakfast
- Seat drop flyer or promo piece, provided by sponsor

*Unlimited sponsorships available unless otherwise stated. Rates reflect a 25% premium for Non-member (NM) over PLASTICS/VSC member (M) rate. All sponsorships & partnerships are subject to change.



Breaks – \$2,250(M) | \$2,800(NM) - [EXCLUSIVE]

- Includes all 2 breaks during the Vinyl Sustainability Summit on Monday
- Logo prominently displayed on signage during all breaks

Monday Evening Joint Reception – \$2,250(M) | \$2,775(NM) - [MULTIPLE AVAILABLE]

Reception includes attendees from both Vinyl Compounders Conference & Vinyl Sustainability Summit

- Logo prominently displayed on signage throughout the Monday evening reception

Badge Recycling Partner - \$2,500 (M) | \$3,125 (NM)

- Logo will appear on the event lanyards for all days of the event and featured in sponsorship materials
- Must be a recycler willing to recycle thin, rigid PVC in a 4"x6" size

LEARN MORE

TO SECURE A SPONSORSHIP OR TO DISCUSS A CUSTOMIZED PACKAGE, CONTACT:

Jen Armstrong, Director of Sustainability

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